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Event Announcement

Making the Work Place Work for Families and Employers El Paso County's *Employers' Summit*

Colorado Springs, CO . . . **On Friday, November 4**, the Third *Employers' Summit* will be held at the **Antler's Hilton Hotel, 4 S. Cascade Ave., from 8:00 am to 2:30 pm**. Attracting and retaining employees is a big part of making a business successful. The Greater Colorado Springs Economic Development Corporation and The Greater Colorado Springs Chamber of Commerce are partnering with the Alliance for Kids, Child Care Connections, and the Colorado Children's Campaign to sponsor and host "Making the Work Place Work for Families and Employers- El Paso County's *Employers' Summit*."

Participants will learn about innovative employee recruitment and retention strategies and hear success stories from fellow business leaders on how to incorporate family friendly policies and practices into business plans. Employers will find out more about the local child care industry and how it impacts our local economy and everyone's bottom line.

Speakers include: Mr. Jim Hayes, President Emeritus of Junior Achievement Worldwide and Publisher Emeritus of Fortune Magazine; Rob Grunewald from the Federal Reserve Bank in Minneapolis; Barbara O'Brien, President of the Colorado Children's Campaign; and Miles K. Light, Ph.D., from the Research Faculty at the Business Research Division, Leeds School of Business, at the University of Colorado. A panel of business leaders will present their own successful workplace innovations integrating "family friendly" policies and practices during lunch. Sessions will address helping employee's find child care and meeting the unique needs of military families.

Early registration is \$50, or \$75 at the door. This fee includes all workshops, plenary sessions, breakfast and lunch. For more information or to register for this event, call **Deb Lawrence at 719- 638-2070.....**or email deb@childcareconnections.net.

Employers' Summit