



Colorado Springs
Regional Economic
Development Corporation

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PRESENT THE

Excellence

in Local Industry Awards

Honoring Significant Contributions
of Local Primary Employers
& Individuals

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www.peakventure.org
www.coloradosprings.org

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Excellence in Local Industry Awards

CORPORATE SOCIAL RESPONSIBILITY AWARD

Presented in recognition of companies that go beyond philanthropy and compliance in their operations to include how they manage their economic, social and environmental impacts as well as their relationships in all key spheres of influence including the workplace, the marketplace, the supply chain, the community and the public policy realm, resulting in a high quality of life in the Pikes Peak region.

BUSINESS CLIMATE AWARD

Presented in recognition of actions that significantly improve the business climate for both existing and prospective local businesses, with particular emphasis on programs and projects that make it easier for businesses to be successful or that make Colorado Springs a desirable location to establish, expand or relocate a business.

COMPANY TO WATCH PERFORMANCE AWARD

Presented to companies that have won the statewide Colorado Companies to Watch Award. This dynamic program honors growing companies that are developing valuable products and services, creating quality jobs, enriching communities, and building new industries throughout Colorado. Only 50 Colorado companies were chosen for this award.

COMMUNITY INVESTMENT AWARD

Presented in recognition of a large capital investment in the community.

PIONEER AWARD

Presented in recognition of a primary employer with a long-standing legacy in the Pikes Peak Region. The business must be in El Paso County for a minimum of 25 years, must have a minimum of \$3m in annual revenues and has shown a consistent increase in revenues over the past 7 years, and has demonstrated significant community involvement with a visible leadership team.

CHAIRPERSON AWARD

This award is open for nominations of companies that have done something exceptional other than in the categories listed above.

INTERNATIONAL AWARD

Presented by the Colorado Springs Office of International Affairs to a company that has strengthened the Colorado Springs economy through its international business relationships.

The Colorado Springs Regional Economic Development Corporation (EDC) is proud to be the home of the Local Industry Program — the only one in the region exclusively focused on serving primary employers, those companies that receive most of their revenue from outside of the region. By supporting our existing primary employers, we support job creation, capital investment and economic wealth for the entire community. On behalf of the EDC and our entire community, I want to thank these companies that invest so much in our community.



The EDC designed the Local Industry Program to meet the specific and unique needs of primary employers. We remain committed to developing and maintaining a strong relationship with each and every one of our more than 500 primary employers in the region. We continue to work with our Council for Local Industry — an advisory group comprised solely of representatives from our primary employer population. This group provides invaluable feedback on how to improve our efforts to ensure that Colorado Springs has the best possible business climate.

Also, ongoing site visits with many of our primary employers identify challenges and opportunities in our region. We share a summary of this information with our partners and elected officials, to make them aware of the important issues affecting our employers. We thank the businesses who provided feedback in 2009, and look forward to working with additional companies in the future.

The success of our primary employers is the key to our economic vitality, the future of our community and preservation of our quality of life in the entire region. The EDC, in concert with our partners and community leaders, will continue to work diligently to improve the business climate in the region, so that our primary employers can grow and flourish.

Sincerely,

Mike Kazmierski
President and CEO
Colorado Springs Regional Economic Development Corporation

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The Winners

CORPORATE SOCIAL RESPONSIBILITY AWARD

Booz Allen Hamilton

Booz | Allen | Hamilton

Since 1914, Booz Allen Hamilton has provided a

broad range of services in strategy, operations, organization and change, information technology, systems engineering, and program management. Booz Allen has more than 550 staff located along Colorado's Front Range.

Their customer portfolio includes: NORAD, USNORTHCOM, Air Force Space Command, Army Strategic Command, Air Force Material Command, National Park Service and the Veterans Administration.

An employee-centered approach to giving back is a distinguishing Booz Allen community leadership feature. Employees are passionate about making a difference, directing resources to community organizations and causes important to them. Local staff members volunteer hundreds of hours yearly to non-profit organizations. This year volunteers assisted with home improvements for families of returning soldiers wounded in Iraq and Afghanistan.

Partnering with the Chamber, the Gay and Lesbian Foundation and others, Booz Allen played a role in efforts leading to formation of the Colorado Springs Diversity Forum. They are currently partnered with El Pomar and local universities and colleges to support the Emerging Leaders Multicultural Youth Leadership Initiative, which facilitates dialogue among ethnic minority youth about factors impacting their long term educational success.

Booz Allen Hamilton and its industry partners anticipate ongoing change as technology advances improve efficiency in meeting client needs and internal operations. Quality growth will occur through partnering with clients to develop solutions to their most challenging problems.

www.boozallen.com

BUSINESS CLIMATE AWARD



The Peak Venture Group

A non-profit organization celebrating the local spirit of entrepreneurship, The Peak Venture Group (PVG) provides entrepreneurs, middle-market companies, investors and professionals with activities and resources to grow their business.

Venture Breakfasts draw entrepreneurs, investors, executives, university and industry experts and service professionals dedicated to fostering development and expansion of local innovative companies. A distinctive feature is the Five Minute Presenter Forum, in which local companies can describe their product, business plan, market and opportunity. Presenting companies are encouraged to identify challenges and seek audience assistance. They are assigned mentors who help them hone their story, sharpen their business plan, and make opportune business connections.

All PVG events and programs are run by volunteers who recognize the value to the local community. PVG communicates regularly with more than a thousand talented local community members with cutting-edge ideas

and skills to share.

This year the PVG and the Colorado Springs Technology Incubator (CSTI) presented a five seminar Investor Ready Series to give entrepreneurs and emerging businesses tools to effectively manage their companies while considering the perspective of potential investors.

PVG will continue offering innovative programming for local entrepreneurs, investors and professionals. Projects currently under development include a seed funding program to provide extended mentoring, education and interns for local companies, plus a second generation website and possible podcasting of educational programs.

www.peakventure.org

COMPANIES TO WATCH



Braxton Technologies, LLC

Braxton provides products and professional services for government and commercial applications, including configurable applications, tools, and simulators that reduce risk and accelerate deployment of command and control systems. Headquartered in Colorado Springs, the 57-person company was founded in 1994 and acquired in 2008 by The O'Neil Group Company.

The company supports local education initiatives, sending its engineers and products into classrooms, and it recently increased its support for the National Space Foundation. It provided modules for Innovation Workstations in the UCCS National Institute of Science, Space and Security Center.

Clients include the US Air Force and other government agencies, as well as companies such as Lockheed Martin, Raytheon, Northrop Grumman, Assurance Technology Corporation, Harris Corporation and The Boeing Company.

Braxton believes Colorado Springs is uniquely positioned to be a top U.S. aerospace center and sets its strategic goals accordingly. Its employees have first priority in any stock offering, increasing company stability through stockholder input and support.

Braxton anticipates expanded opportunities for command and control systems as the government increases incentives for commercial launch, space exploration and space operations services. Existing and upcoming contracts will spur growth and strategic acquisitions will enable the military to use Braxton as a prime contractor. Staffing and programs at its Colorado Springs headquarters will expand, and it plans additional offices in the U.S. and internationally.

www.braxtontech.com



Combat Training Solutions, Inc.

CTS, a veteran-owned small business, provides non-pyrotechnic battlefield special effects and IED simulators for military, homeland defense and security organizations world wide.

Founded in early 2005, Combat Training Solutions was the first American company to design and manufacture military-grade IED simulators. The non-pyrotechnic devices, now the products of choice for all U.S. military branches, allow soldiers to experience a realistic battlefield environment. The technology has changed the way soldiers are trained to defeat IED devices — still the leading cause of injury and death in the war in Iraq.

Military Training Technology recognized CTS as one of the Top 100 companies making a significant impact in the military training industry. CTS was named a Colorado Company to Watch in 2009 and ColoradoBiz lists them among the Top 50 most successful minority-owned Colorado businesses.

CTS, headquartered in Colorado Springs, has become a global company. Its full-time staff has nearly doubled since 2005 to a total of 23 employees, which is often spiked by part-time trainers that are on-call to support range simulations.

Although the global war on terror may change, there will always be a need for properly trained soldiers and peacekeepers. While military organizations have been its largest customers, CTS is expanding into markets such as local law enforcement, homeland defense, airport and port security and border protection.

www.CombatTrainingSolutions.com



elope

In 1993, owners Kevin and Keith Johnson started making whimsical hats in their parent's garage. Seventeen years later, elope (Everybody's Laughing on Planet Earth) has grown to 35 team members in Colorado Springs and nearly 300 world-wide.

The company designs, manufactures and distributes costume accessories ranging from their signature hats to sunglasses, tiaras, neckties and wigs. elope sells to everyone from mass merchants to Mom & Pop stores in 34 countries. Target markets include the Halloween, costume, party, toy, amusement park, and gift and ski industries. In 2009 they acquired the Disney license to include all Disney owned properties.

The elope team is committed to "walking the talk" laid out in their mission statement, which is: to make the highest quality, eclectic assortment of hats and costume accessories imaginable while offering superior customer service, all through socially responsible business practices and dedication to fair trade and community service.

They were named the SBA's 2005 Business of the Year for Colorado and have organized the local St. Baldrick's event for eight years, raising more than \$850,000 to conquer Kids' Cancer.

The next decade heralds additional growth as elope transitions from a small to a midsized company. This means increasing their local staff and looking for an expanded facility, ideally a 125,000 square foot warehouse and office space here in town.

www.elope.com

COMMUNITY INVESTMENT AWARD



FedEx Corporation

FedEx provides a broad portfolio of transportation, e-commerce and business services worldwide through operating companies competing collectively and managed collaboratively under the respected FedEx brand.

The company's Rocky Mountain Technology Center in Colorado Springs is a diverse information technology operation that develops applications for international and domestic businesses. It reflects the company's continuing effort to develop a world-class presence that supports its longer term strategy and growth. Of the approximately 1,000 FedEx team members in Colorado Springs, 566

work at the Technology Center. FedEx team members are inspired to remain absolutely, positively focused on safety, the highest ethical and professional standards and the needs of customers and communities.

FedEx pioneered the overnight express transportation industry and consistently ranks among the world's most admired and trusted employers. FORTUNE magazine's yearly survey has ranked FedEx on the U.S. Most Admired list for eight consecutive years. For the first time this year FedEx appeared on FORTUNE's consolidated list of the United States and World's Most Admired Companies.

The company expects information technology to continue playing a critical role in its success with customers around the world. FedEx Corporate Services, under which FedEx information technology services operates, will continue its commitment to developing and managing the cutting edge information technology that makes every electronic transaction and other touch points for its customers a positive, fast and easy experience.

www.fedex.com

PIONEER AWARD



Goodrich Aircraft Interiors

Goodrich Interiors Specialty Seating Systems is a leading provider of products that have become standard equipment worldwide for virtually every major aircraft.

In business more than 80 years, Goodrich employs approximately 400 people. Established in 1925, the original Alexander Aircraft Company built its flagship 900 Eaglerock Aircraft model in 1928. It supported the WW2 effort by supplying engine mounts.

In the 1950's the focus turned to specialty seating, including Medevac Pedestal and Litter Assemblies for the U.S. Army's UH-60 Blackhawk. Currently the company provides seats to companies such as: Airbus, Boeing, Bombardier, Cessna, Gulfstream, Lockheed Martin and the U.S. Air Force.

The Colorado Springs location makes pilot/co-pilot seats, cabin attendant seats, observer/navigator seats, and mission operator seats for commercial and military aircraft and regional/business jets.

Goodrich is the first seat manufactur-

er to sign a Partnership for Safety Plan with the FAA, which allows it to self-approve seat test plans and make minor change submittals in support of Technical Standard Orders, saving time and money. It recently won an Airbus contract to provide the A320 Family aircraft with the first application of the advanced "16G" cabin attendant seat, which meets stringent government regulations for emergency landing protection.

Goodrich anticipates continuing to grow its business by placing its seats on new aircraft and retrofitting older aircraft with the company's improved seating systems.

www.goodrich.com

LOCAL INDUSTRY CHAIRPERSON AWARD



Jack Swigert Aerospace Academy: Space Foundation/ Colorado Springs School District 11

The Space Foundation is an international, nonprofit organization and the foremost advocate for all space industry sectors — civil, commercial, and national security. Founded in 1983, it is a leader in space awareness activities, educational programs, and major industry events. Of the Space Foundation's 45 employees, 37 work at the Colorado Springs headquarters.

National and international customers include: commercial space businesses, national security/military organizations involved in space and cyberspace, U.S. civil space agencies and international space agencies and organizations.

A unique public/private partnership between the Space Foundation and School District 11 created the Jack Swigert Aerospace Academy, opened in August 2009 with more than 500 students. Named in honor of Colorado native and Apollo astronaut John L. "Jack" Swigert, the middle school uses aerospace themes and principles to build student proficiency

in science, technology, engineering, the arts, and mathematics, inspiring students to study technology-based subjects.

The Academy is a good fit for D 11, whose goal is to provide excellent, distinctive educational experiences that equip students for success today and in the future, making them "21st Century Learners."

Going forward, the Space Foundation expects increased involvement with international space entities and a growing constituent base due to the broadened definition of "space businesses" as more industries rely on space capabilities for everyday operations.

www.spacefoundation.org

www.d11.org

CHAIRPERSON AWARD



Atmel Corporation

Atmel designs and manufactures microcontrollers, and complementary products such as capacitive touch sensing ICs, ASICs, nonvolatile memory and radio frequency components.

While the past two decades have seen the arrival and departure of many high tech companies, one of the constants has been Atmel. A quality employer whose payroll and benefits package exceeds \$60,000 per employee, Atmel generates an estimated local economic impact of more than \$200 million per year.

Atmel provides the electronics industry with microcontroller-based system solutions for consumer, industrial, automotive, security, communications and computing markets.

Customers in the consumer, industrial, automotive, security, communications and computing markets include: HP, Honeywell, IBM, Motorola, Nokia, Siemens, Panasonic, Samsung, Sony, and thousands more.

In Colorado Springs since 1989, it is the primary home for the Advanced Products Business Unit, a production fab and a test area. Atmel's great products, solid technologies and motivated employees position it to offer exceptional value to its blue chip customer base.

Atmel recently introduced its maX-Touch product family, a new single chip solution that supports touchscreens, but-

tons, sliders and wheels for mobile phones, game consoles, GPS, Cameras, netbooks and other mobile applications.

The leader in touch technology solutions, Atmel offers the lowest power, highest performance single-chip touch solutions for highly integrated, small footprint designs while being the best in precision and signal-to-noise ratio performance.

www.atmel.com

INTERNATIONAL AWARD



Diamond Wire Technology, Inc.

With more than 41 years experience, Diamond Wire Technology, Inc. (DWT) is the world's largest and oldest manufacturer of Diamond Wire and Diamond Wire Saws. Diamond wire, ranging in diameter size from 140 microns to 380 microns, is used in wafering and shaping processes. The micron-level precision saws are used in applications ranging from laboratory sample cutting to production cutting of materials such as silicon, silicon carbide and sapphire.

DWT's products are used to cut silicon ingots and wafers primarily for the solar, semiconductor and optical industries. The majority of its customers are international companies located in China and Europe.

All of DWT's saw and wire manufacturing takes place in Colorado Springs, where the company currently employs approximately 100 people.

DWT possesses a proprietary technology that significantly reduces the cost of cutting silicon wafers. In the solar industry, this cost reduction increases the cost effectiveness of solar energy when compared to other energy sources and accelerates the adoption of solar energy as a viable energy alternative to fossil fuels.

As DWT's wafer cutting technology becomes more widely adopted in the solar industry, the company expects to realize substantial growth. In the next decade, this growth will lead to an expanded employee base and manufacturing capability in Colorado Springs and to multiple manufacturing facilities around the world.

www.diamondwiretech.com

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and resources that
will help your
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www.csbj.com/smallbusiness

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SBDC
COLORADO SPRINGS





How We Keep Businesses Moving Forward ...Without Moving On.

Getting business is one thing. Keeping it's another.

So at the Colorado Springs Regional Economic Development Corporation we make it a point to help growing enterprises maintain their momentum—and whenever possible—expand their operations.

From workforce training and attraction to insider information about zoning, transportation, and infrastructure, we're the strongest partner any business can have.

What We Do.

- Identify key business climate issues and develop solutions
- Collaborate with community partners to identify and address workforce development needs
- Assist new companies with transition into the community
- Educate the community on the importance and economic impact of investments in start-up companies
- Work to improve the community climate to attract and retain young professionals as a component of our future workforce
- Provide opportunities for local industry to interact, discuss issues, and celebrate successes
- Build networking groups to promote collaboration and cooperation



**Economic Development.
It's everybody's business.
Get involved today.**

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The CSREDC is a 501(C)(6) not-for-profit organization.

Creating Quality Jobs For A Quality Community Since 1971.