



“Think Local” Resolution

The “Think Local” program is a community initiative to build awareness of the economic benefits of doing business locally. This effort enhances the livability of our community, the stability and diversity of the local economy and the retention and expansion of local businesses, while increasing awareness of the personal, community and economic benefits of choosing to “Think Local” first.

I agree to “Think Local” in every business or financial decision I make and to encourage my employees, family and friends to do the same. I recognize that “Thinking Local” is taking just a moment, to think - “can this be done or provided by someone in our community?” That someone may be you, your neighbor or a friend.

Specifically, I agree to, whenever possible:

- Purchase goods or services from local vendors – Companies that hire local employees
- Contract from companies that have a local presence
- Hire local – Our talent base is excellent
- Fly Local – To help keep and grow our air service
- Eat locally produced food when available – Cuts down on travel and carbon emissions
- Support our local non-profits – They support us
- Serve or otherwise engage in our local community as a citizen and a volunteer

Additionally, I will review my vendor lists, the expense side of my Profit and Loss statement or my budget to ensure that I have considered all opportunities to “Think Local” in my organization.

I understand that “Thinking Local” is really just a “mind-set” that helps retain wealth in our region. It benefits our economy, creates jobs, increases the tax base and it helps all of us, especially in these tough economic times.

I am proudly joining the “Think Local” coalition to create jobs and stimulate our local economy.

Name: _____

Company: _____

Signature: _____

E-mail if you want to get more involved: _____

Please e-mail your signed resolution to mfdowns@csedc.org or mail to EDC, 90 South Cascade Suite 1050, Colorado Springs, CO 80903 And Join us on Facebook at: [We Think Local](#)

(Does Buying Local Work? You bet it does! A recent analysis by Austin-based economic development consultant Dan Houston found that a 10% shift in spending to local businesses in Grand Rapids, Michigan, would create 1,600 jobs with a payroll of \$53 million.)