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## Worldwide ERC<sup>®</sup> and Primacy Relocation Name 2008's "Best Cities for Relocating Families<sup>™</sup>"

SAN ANTONIO--([BUSINESS WIRE](#))--Worldwide ERC<sup>®</sup>, the association for workforce mobility, and Primacy Relocation<sup>®</sup> announced that Pittsburgh, Pennsylvania; Omaha/Council Bluffs, Nebraska/Iowa; and Rockingham County/Stafford County, New Hampshire are 2008's Best Cities for Relocating Families<sup>™</sup> among large, medium and small U.S. metropolitan areas. The two organizations worked with Bert Sperling of Sperling's BestPlaces to rate cities based on those factors – short-term and long-term – that determine the likelihood of a successful relocation. [complete list at end of document]

"This study is a great indicator for our two most important customers – our clients and their transferees," said Michelle Vallejo, SCRP, GMS, President of Primacy, The Americas. "We have seen a lot of movement within the list through the years, and applaud those cities that have moved to the top in 2008."

Conducted each spring, this is the fourth year Primacy and Worldwide ERC have partnered on the study. This year's city size categories of large, medium and small used updated population data from the U.S. Census Bureau, which adjusted the category sizes to 1.3 million and above, 600,000 – 1.3 million, and 360,000 – 600,000, respectively. Additionally, the 2008 study placed a special emphasis on both the housing market and economy, which continue to impact the relocation industry and an employer's ability to transfer employees.

"Our members know that there are many factors that lead to a successful relocation," said Cris Collie, CAE, Chief Executive Officer of Worldwide ERC. "Quality of life issues are increasingly important to transferees, and the employers who move them are recognizing those requirements. Being able to meet the needs of the entire family will be increasingly critical as the labor market grows tighter."

Several new categories were added to this year's rankings, including recent job growth for 2007, percentage of nearby top-ranked colleges, average in-state tuition for four-year public colleges, percentage of population growth since 2000, amount of pediatricians per 100,000 population, and separate sales and income tax categories. Another new category is the green living index, which measures environmental incentives and policies, the availability of biofuel, wind power generation, and the amount of energy-efficient buildings.

Worldwide ERC and Primacy announced the results of the survey at the National Relocation Conference in San Antonio. Full results of the survey are available at [www.primacy.com](http://www.primacy.com).

**Worldwide ERC<sup>®</sup>** networks workforce mobility professionals and HR innovators, and is the recognized industry authority on relocation and international assignments in the U.S. and major global traffic areas. Worldwide ERC is headquartered in Washington, D.C., with offices in Belgium, Brussels and Shanghai, China; and can be reached at 703.842.3000 or [www.WorldwideERC.org](http://www.WorldwideERC.org).

**Sperling's BestPlaces** puts facts about cities and living in the hands of the public, so they can make better decisions about best places to live, work, retire, play, or relocate.

**Primacy Relocation** is one of the top third-party employee relocation providers in the world, and is the largest to focus all technology and resources solely on relocation and global assignment (expatriate) management. Primacy administers programs for employers throughout the Americas, EMEA and Asia regions. Core services include home sales, destination services, household goods move management, and overall program administration. In addition to its Memphis headquarters, Primacy has offices in Chicago, Dallas, Los Angeles, Minneapolis, New York, Omaha, Sacramento and Washington D.C. (Government Services), as well as Amsterdam, Basel, Beijing, Dalian, Fuzhou, Geneva, Guangzhou, Hong Kong, Lausanne, London, Montréal, Munich, Paris, Quanzhou, Shanghai, Xiamen and Zurich. Primacy is online, in nine languages, at [primacy.com](http://primacy.com).

#### 2008 Best Cities for Relocating Families - Worldwide ERC & Primacy Relocation

##### Large Metro Areas

Pop. 1,300,000+

1.	Pittsburgh	PA
2.	Indianapolis/Carmel	IN
3.	Austin/Round Rock	TX
4.	Fort Worth/Arlington	TX
5.	San Antonio	TX
6.	Cambridge/Newton/Framingham	MA
7.	Columbus	OH
8.	Kansas City	MO/KS
9.	Minneapolis/St. Paul/Bloomington	MN/WI
10.	Cincinnati/Middletown	OH/KY/IN
11.	Denver/Aurora	CO
12.	Cleveland/Elyria/Mentor	OH
13.	Dallas/Plano/Irving	TX
14.	St. Louis	MO/IL
15.	Portland/Vancouver/Beaverton	OR/WA
16.	Milwaukee/Waukesha/West Allis	WI
17.	Virginia Beach/Norfolk/Newport News	VA/NC
18.	Houston/Sugar Land/Baytown	TX
19.	Atlanta/Sandy Springs/Marietta	GA
20.	Nashville-Davidson/Murfreesboro	TN
21.	Boston/Quincy	MA
22.	Charlotte/Gastonia/Concord	NC/SC
23.	Edison	NJ
24.	Philadelphia	PA
25.	Nassau/Suffolk	NY
26.	Seattle/Bellevue/Everett	WA
27.	Warren/Troy/Farmington Hills	MI
28.	Baltimore/Towson	MD
29.	Washington/Arlington/Alexandria	DC/VA/MD/WV
30.	Providence/New Bedford/Fall River	RI/MA
31.	Jacksonville	FL
32.	Phoenix/Mesa/Scottsdale	AZ
33.	Las Vegas/Paradise	NV
34.	Detroit/Livonia/Dearborn	MI
35.	Tampa/St. Petersburg/Clearwater	FL
36.	Orlando/Kissimmee	FL
37.	New York/White Plains/Wayne	NY/NJ
38.	San Francisco/San Mateo/Redwood City	CA
39.	Newark/Union	NJ/PA

40.	San Jose/Sunnyvale/Santa Clara	CA
41.	San Diego/Carlsbad/San Marcos	CA
42.	Chicago/Naperville/Joliet	IL
43.	Los Angeles/Long Beach/Glendale	CA
44.	Santa Ana/Anaheim/Irvine	CA
45.	Sacramento/Arden-Arcade/Roseville	CA
46.	Fort Lauderdale/Pompano Beach/Deerfield	FL
47.	Oakland/Fremont/Hayward	CA
48.	West Palm Beach/Boca Raton/Boynton Beach	FL
49.	Miami/Miami Beach/Kendall	FL
50.	Riverside/San Bernardino/Ontario	CA

**Mid-Sized Metro Areas**

Pop. 600,000-1,300,000

1.	Omaha/Council Bluffs	NE/IA
2.	Syracuse	NY
3.	Rochester	NY
4.	Knoxville	TN
5.	Buffalo/Niagara Falls	NY
6.	Worcester	MA
7.	Little Rock/North Little Rock	AR
8.	Springfield	MA
9.	McAllen/Edinburg/Mission	TX
10.	Richmond	VA
11.	Colorado Springs	CO
12.	Albany/Schenectady/Troy	NY
13.	Bethesda/Gaithersburg/Frederick	MD
14.	New Haven/Milford	CT
15.	Dayton	OH
16.	Tucson	AZ
17.	Hartford/West Hartford/East Hartford	CT
18.	Raleigh/Cary	NC
19.	Salt Lake City	UT
20.	El Paso	TX
21.	Oklahoma City	OK
22.	Greenville	SC
23.	Akron	OH
24.	Birmingham/Hoover	AL
25.	Louisville/Jefferson County	KY/IN
26.	Memphis	TN/MS/AR
27.	Wilmington	DE/MD/NJ
28.	Allentown/Bethlehem/Easton	PA/NJ
29.	Grand Rapids/Wyoming	MI
30.	Greensboro/High Point	NC
31.	Lake County/Kenosha County	IL/WI
32.	Columbia	SC
33.	Camden	NJ
34.	Tacoma	WA
35.	Tulsa	OK
36.	Essex County	MA
37.	Albuquerque	NM
38.	Toledo	OH
39.	Poughkeepsie/Newburgh/Middletown	NY

40.	Honolulu	HI
41.	New Orleans/Metairie/Kenner	LA
42.	Baton Rouge	LA
43.	Charleston/North Charleston	SC
44.	Bridgeport/Stamford/Norwalk	CT
45.	Gary	IN
46.	Sarasota/Bradenton/Venice	FL
47.	Oxnard/Thousand Oaks/Ventura	CA
48.	Fresno	CA
49.	Bakersfield	CA
50.	Stockton	CA

#### Small Metro Areas

Pop. 360,000 - 600,000

1.	Rockingham County/Strafford County	NH
2.	Lexington/Fayette	KY
3.	Durham	NC
4.	Provo/Orem	UT
5.	Des Moines/West Des Moines	IA
6.	Wichita	KS
7.	Ogden/Clearfield	UT
8.	Manchester/Nashua	NH
9.	Harrisburg/Carlisle	PA
10.	Madison	WI
11.	Huntsville	AL
12.	Fort Wayne	IN
13.	Springfield	MO
14.	Boise City/Nampa	ID
15.	Jackson	MS
16.	Shreveport/Bossier City	LA
17.	Portland/South Portland/Biddeford	ME
18.	Brownsville/Harlingen	TX
19.	Spokane	WA
20.	Chattanooga	TN/GA
21.	Davenport/Moline/Rock Island	IA/IL
22.	Mobile	AL
23.	Youngstown/Warren/Boardman	OH/PA
24.	Canton/Massillon	OH
25.	Beaumont/Port Arthur	TX
26.	Asheville	NC
27.	Winston-Salem	NC
28.	Lancaster	PA
29.	Corpus Christi	TX
30.	Fayetteville/Springdale/Rogers	AR/MO
31.	Pensacola/Ferry Pass/Brent	FL
32.	Salem	OR
33.	Lansing/East Lansing	MI
34.	Scranton/Wilkes-Barre	PA
35.	Reno/Sparks	NV
36.	Augusta/Richmond County	GA/SC
37.	York/Hanover	PA
38.	Flint	MI
39.	Palm Bay/Melbourne/Titusville	FL



40. Santa Barbara/Santa Maria	CA
41. Lakeland	FL
42. Reading	PA
43. Deltona/Daytona Beach/Ormond Beach	FL
44. Cape Coral/Fort Myers	FL
45. Santa Rosa/Petaluma	CA
46. Port St. Lucie/Fort Pierce	FL
47. Vallejo/Fairfield	CA
48. Visalia/Porterville	CA
49. Salinas	CA
50. Modesto	CA

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### At A Glance

#### Primacy Relocation

Headquarters: Memphis, Tennessee

Website: <http://www.primacy.com>

CEO: Matt Spinolo

Employees: 450

Organization: Private

*Source: via Business Wire*

*Updated 03/01/2005 by company*

