



The Colorado Springs Regional Economic Development Corporation, in partnership with the Colorado Springs Sports Corporation, will present a special luncheon with a positive and compelling program, and you are invited to be with us for one of the landmark events of the year in our city.

## ***“Building A Great City Through Sports”***

**Tuesday, August 24, 2010  
The Broadmoor International Center**

Hear the story of how Indianapolis rebuilt its image and reputation in the 1980s through an aggressive and imaginative program that created a city known as a destination for Olympic and amateur sports events, and the economic benefits that came with the effort. Colorado Springs now has this same opportunity.



The keynote speaker will be Jim Morris, President of the NBA Indiana Pacers, and the leader of the amazing Indianapolis campaign two decades ago that turned the city around and made it the leader among American cities with its reputation as a sports mecca.



You'll also hear a special presentation by Scott Blackmun, the CEO of the United States Olympic Committee, on its strength, future and its renewed commitment to Colorado Springs as the national home of the Olympic movement.

**11:30 a.m. Registration  
12:00 p.m. Luncheon  
\$35.00**

**Payment at the Door - Cash/Checks Accepted**

To register online or pre-pay using your credit card, please visit [www.coloradosprings.org](http://www.coloradosprings.org), click on "Investors & Events" and then click on "EDC Events." Please RSVP no later than 5:00 p.m. on Friday, August 20, 2010. Cancellations or questions should be directed to Shawn Dahlberg at (719) 884-2832 or [sdahlberg@csedc.org](mailto:sdahlberg@csedc.org). Reservations not cancelled 48 hours in advance will be billed.