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**MYHEALTHFUNDS, INC. CHOOSES COLORADO SPRINGS FOR
CORPORATE HEADQUARTERS**

Colorado Springs, CO (September 26, 2007) - MyHealthFunds, Inc., an innovative consumer directed healthcare company, is proud to have chosen Colorado Springs for its corporate headquarters located at 7222 Commerce Center Drive.

MyHealthFunds provides employers and employees with the tools, education, and support needed to implement a successful Consumer Directed Health Care (CHDC) program featuring Health Savings Accounts (HSAs).

As the cost of healthcare benefits continue to rise at an unsustainable rate, employers are looking for a solution that enables them to control their costs while empowering their employees to become engaged healthcare consumers. MyHealthFunds works closely with employers to help them select and implement a successful CDHC program.

The company chose Colorado Springs after considering many locations throughout the entire U.S. A receptive business climate, access to a high quality workforce, and an outstanding general quality of life made Colorado Springs a clear cut choice for the MyHealthFunds headquarters.

Ron Diegelman, President and Chief Financial Officer remarked, “It’s sunny 300 days a year, the people are great, and you work in the shadow of the Rocky Mountains. What’s not to love!”

Mike Kazmierski, President and Chief Executive Officer of the Colorado Springs Economic Development Corporation (EDC) commented, “EDC is pleased to have assisted MyHealthFunds, Inc. with their plans to establish a corporate headquarters in Colorado Springs. The increasing demand for the services provided by MyHealthFunds, Inc. is an indicator for their continued and future growth. We are delighted they chose Colorado Springs.”

MyHealthFunds expects rapid growth in the future, and plans to hire 200 employees in Colorado Springs in the next 5 years.

About MyHealthFunds, Inc.

MyHealthFunds, Inc. was formed to fulfill the urgent and pressing need of employers to reduce their healthcare cost burden while providing their employees with a complete set of Consumer Directed Health Care tools, support, and services.

Using a proprietary CDHC service platform the company provides full administrative support services such as bill payment, medical claim advocacy and access to online drugstore purchases thus enabling and encouraging employees to adopt consumer directed health care being sponsored by their employer.

MyHealthFunds members benefit from a comprehensive employee education program that helps ensure the success of the CDHC program and empowers the employee to become an active participant in his or her own health management program. This includes pre-enrollment education and communication, onsite enrollment assistance, and access to a dedicated highly trained member care support team.

For more information on MyHealthFunds, Inc. go to www.myhealthfunds.com or call 800-797-0242 or email info@myhealthfunds.com.

Employment Opportunities:

MyHealthFunds is looking for outstanding people to fill the following positions: Sales Executive, Benefits Analyst, Enrollment Specialist, and Member Care Team. Details are available online at www.myhealthfunds.com. Interested applicants should e-mail resumes to resumes@myhealthfunds.com.

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